

REGRETS

The Chair noted regrets from Governors Peter Bagnall, Carol Beam and Michelle Carter, Treasurer Don Hargest, and Executive Team members Catherine Drea and Ross Stevenson.

INTRODUCTION OF GUESTS

At the request of the Chair, MaryLynn West-Moynes acknowledged Bill Goodman, Acting Dean of Business; Margaret Scott, Dean, School of Design and Communication Arts; Darlene Lazdins, Professor, Multimedia Design, School of Design and Communication Arts; Terry Caputo, Director, Financial Services; and Neil McCallum, second year Journalism student representing the Chronicle newspaper.

ADDITIONS/DELETIONS TO THE AGENDA

None was noted.

CONFLICT OF INTEREST DECLARATIONS

None was noted.

APPROVAL OF PREVIOUS MINUTES

There being no errors or omissions in the minutes of the Regular Board meeting of January 8, 2003, the Chair declared the minutes accepted as presented.

ACTION ITEMS FROM PREVIOUS MINUTES

None was noted.

DECISION ITEMS

Training and Adult Education Program (Post-Diploma)

Bill Goodman provided an overview of the Training and Adult Education Program noting that it would address the ongoing need for training. He stated it was aligned with the competencies for certification as a Certified Training and Development Professional. Bill advised that this program is geared to training in the workplace and has an on-line component. He noted a positive response for the program among employers and educators.

Moved by Denise Jones

Seconded by Doug Wilson

MOTION #4684 "That the Board of Governors of Durham College of Applied Arts and Technology approve the Training and Adult Education Program (Post-Diploma), as presented."

CARRIED

Animation Arts Program (3 Year Diploma) and Animation Program (Post-Diploma)

Margaret Scott reviewed the two proposed programs and presented 3 brief animation clips which represented students' ability after approximately 42 hours of instruction.

Gail MacKenzie noted that currently Sheridan College is renowned for its Animation program and questioned if this program was equivalent and how would it be promoted? Margaret advised that Durham grads currently have an excellent reputation in the Communication Arts field and that it would perhaps take a little bit of time for recognition. She stated that future grads would attest to the strength of our program.

Margaret also stated that focus groups had shown strong interest in this program. Gail questioned how we would promote this program to high school students? MaryLynn West-Moynes stated that Sheridan's program cost was high and spots were limited; Durham's program cost was lower and also new and provided students another opportunity to get into their program of choice. She is convinced our grads will be competitive in the marketplace.

Lorraine Sunstrum-Mann noted the fairly low cost of \$55,000 to launch this program. Margaret advised that \$32,000 had been invested last year in software and hardware. She noted that software costs had also decreased significantly and other programs also used this software. Also, the software can now run on Macs, which the College already owns whereas previously, customized computers were required. Gail questioned if the Foundation in Arts program could lead into the Animation Arts program? Margaret replied yes.

Moved by Gail MacKenzie

Seconded by Debbie Kinkaid

MOTION #4685 "That the Board of Governors of Durham College of Applied Arts and Technology approve the Animation Arts Program (3 Year Diploma), as presented."

CARRIED

Moved by Joanne Burghardt

Seconded by Liesje de Burger

MOTION #4686 "That the Board of Governors of Durham College of Applied Arts and Technology approve the Animation Program (Post-Diploma), as presented."

CARRIED

Bill Goodman, Margaret Scott and Darlene Lazdins left the meeting at this time.

Durham College Tuition and Incidental Fees for 2003-2004

Margaret Greenley stated that tuition fees had increased by 2% as per the Ministry guideline. She noted that the DCSA had identified additional services, including the enhancement of the students' health plan, and that these had all been reviewed and approved by the Class Presidents. Margaret noted we currently had 11 de-regulated programs.

Bob Strickert noted that international fees had remained the same. MaryLynn agreed, noting that we were targeting to double the intake and felt this would be successful if fees were kept the same.

Moved by Lisa Grande

Seconded by Lorraine Sunstrum-Mann

MOTION #4687 "That the Board of Governors of Durham College of Applied Arts and Technology approve the Durham College Tuition and Incidental Fees for 2003-2004, as presented."

CARRIED

Strategic Plan Process

MaryLynn stated she was remiss in not introducing Judy Moretton as the new Vice President, Academic. The Board congratulated Judy.

MaryLynn reviewed the proposed development schedule for the Strategic Plan for 2004-2006, noting the time spent conducting environmental scanning.

Moved by Lorraine Sunstrum-Mann

Seconded by Denise Jones

MOTION #4688 “That the Board of Governors of Durham College of Applied Arts and Technology approve the schedule to develop the 2004-2006 Strategic Plan, as presented.”

CARRIED

Affirm Decision Item(s) from Joint Boards of Governors Meeting

Recommendation from Board and Foundation Task Team

Moved by Mark Moorcroft

Seconded by Liesje de Burger

MOTION #4689 “That the Board of Governors of Durham College of Applied Arts and Technology endorse the recommendation that during the fundraising campaign a Campaign Cabinet would report to the joint Boards of Governors. Be it further resolved that the Durham College Foundation will continue to exist as a separate entity, and that the need for a separate Foundation or the appropriateness of a single Foundation for both educational institutions would be reconsidered upon the completion of the fundraising campaign.”

CARRIED

CONSENT CALENDAR

The items on the consent calendar were accepted as presented.

INTERIM FINANCIAL REPORT

In Don Hargest’s absence, Terry Caputo reported that the College was maintaining a healthy bottom line and a conservative year-end surplus of \$4.5M was projected at this point in time.

COMMUNITY INFORMATION – COMMENTS AND QUESTIONS

None was noted.

DISCUSSION ITEMS

Performance Indicator: Continuous Learning Enrolment

In Catherine Drea’s absence, Judy Moretton reported that Continuous Learning continued to grow, with on-line course growth increasing by 200%. She noted the provincial survey results had also been received and these results had been extremely positive for Durham with a 97% very satisfied rating.

Lorraine Sunstrum-Mann requested that the Board send a congratulatory letter to Continuous Learning staff.

Action: Cathy to prepare congratulatory letter to Continuous Learning staff from the Chair.

REPORT OF THE PRESIDENT

Strategic Plan Progress Report – July – December 2002

Gary noted that colleagues were doing well and this was the third last progress report of the current plan.

REPORT OF THE CHAIR

Upcoming Events:

Bob noted the ACAATO Conference scheduled for February 23 and 24 in Toronto.

Information Items

Garry Cubitt noted that Family Services Durham had recently been awarded ISO accreditation and that this was the first of its type in Canada and possibly North America. He stated that part of that process had been supported by ISO training from staff at Durham College and thanked the College for its support.

ADJOURNMENT

Meeting was adjourned at 7:00 p.m.

Bob Strickert, Chair

Gary Polonsky, President