

CALL TO ORDER

The Chair called the meeting to order at 6:03 p.m.

The Chair notes regrets from Governor Mark Moorcroft, participants Lyn McLeod and Peter Dixon and senior staff member Judy Moreton. She advised that Governors JoAnne Horruzey and Denise Jones and participant Dave Broadbent would be arriving late.

INTRODUCTION OF GUESTS

Donna McFarlane introduced Stephanie Ball, Dean, School of Justice, DC; Susan Barclay-Pereira, Director of Program Development, DC; Judy Spring, Dean, School of Integrated Studies, DC.

ADDITIONS/DELETIONS TO THE AGENDA

The Chair noted the addition of item 5.1, Gifts for Governors.

CONFLICT OF INTEREST DECLARATIONS

None was noted.

PRESENTATIONS

Gary Polonsky advised that the baseball caps for the Governors were provided to honour the new Varsity name, the Ridgebacks, which was recently announced to the public.

APPROVAL OF PREVIOUS MINUTES

The minutes of the 396th Regular Board Meeting of January 11, 2006, were accepted, as presented.

ACTION ARISING FROM PREVIOUS MINUTES

The Board sent a congratulatory letter to Janice MacMillan for the team receiving the ACAATO Collaborative Educators Award.

The Board sent a congratulatory letter to Registration regarding its successful student satisfaction survey.

The Board sent a congratulatory letter to Don Sinclair regarding his appointment to Executive Director of the College Compensation and Appointments Council.

DECISION ITEMS

Program Name Change – Entertainment Administration

Judy Spring advised that there was a request for a name change to better reflect the program. Originally, the program was named Sports & Entertainment Administration until it was separated into two separate entities. The current program is oversubscribed with 268 applications for 65 seats, as of February 2. She said that the program has always contributed to the bottom line. There was a previous request for an additional year that was approved and will be offered next year for the first time. After discussion with faculty, students and the Program Advisory Committee, the name “Music Business Essentials” seemed to better reflect the program.

Aileen Fletcher said to high school students the terminology “Essentials” has negative connotations as high school courses for non-college bound students use that terminology. This might be a deterrent to potential applicants.

Judy Spring replied that the preference was Music Business Administration but the government requires any program with “Administration” in its title to be a three year program. Aileen suggested using the word Fundamentals instead. Judy said that this word had not come up in discussion but that she would be happy to bring it back to the Committee.

Gary asked if there was an issue of timing? If not, then he suggested taking it back for discussion. Lorraine suggested dropping the last word altogether.

Bev Balenko commented that regardless of terminology, she expected the program to continue drawing a large number of applicants. Patrick McNeil suggested we proceed by revising the motion in a manner that this issue does not need to come before the Board again.

Moved by Patrick McNeil

Seconded by Beth Wilson

MOTION: “That the Board of Governors of Durham College of Applied Arts and Technology approve
#4885 the program name change of the Entertainment Administration Program to the Music Business or Music Business Fundamentals, to be determined by the Program Advisory Committee.”

CARRIED

Program Approval – Court Support Services (One Year Certificate Program)

Bev Balenko reported that the new programs that were recently approved have been receiving many applications.

Susan Barclay-Pereira advised that this is the seventh and possibly final new program approval request for a September 2006 start.

Stephanie Ball noted that the Ministry approached the College to provide training for this particular area, which has been under-served in the GTA. She added that the program will also offer entrepreneurial opportunities as people who are currently in the field will need to be upgraded.

Moved by Rocky Simmons

Seconded by Gerry Warman

MOTION: “That the Board of Governors of Durham College of Applied Arts and Technology approve
#4886 the Court Support Services Program (One Year Certificate Program), as presented.”

CARRIED

Stephanie Ball, Susan Barclay-Pereira and Judy Spring left the meeting at this time.

CONSENT CALENDAR

The DC Program Advisory Committee Minutes were circulated.

Lorraine stated that the minute format for the advisory groups was very helpful.

INTERIM FINANCIAL REPORT

Terry Caputo reported that for the ten-months ending January 31, there was little change from the previous month’s report. There is an increase in grants of \$7M from expected QIF funds and the Ministry provided grants the College was anticipating. He noted that the budget is still on target and there will likely be little change in the forecast to year end.

Terry advised that the DCEN operating statement for the nine months ending December 31 now forecasted a surplus of \$2.5M which has almost been attained.

Terry reviewed the DC/DCEN consolidated statements which forecast a \$5.7M surplus at the fiscal year end. We have approximately \$4M to date.

Allan Furlong joined the meeting at this time.

DISCUSSION ITEMS

College and University Applicant Survey

Richard Levin advised that this survey is conducted annually. There are over 10,000 applicants in the system which makes this a good source of information for our recruiting efforts. The surveys for the College and University are not comparable because they have been designed for different groups.

Richard indicated that when DC is first choice, its main competitors are Seneca College and George Brown College. When DC is the second choice for students, competition is George Brown and Sir Sanford Fleming Colleges. Important factors to the decision process included being close to home and the reputation of the College. Other factors include KPIs, small class size and transfer agreements. He advised that applicants to DC are similar to the overall application profile. The survey also indicated that our calendar, email and phone contact influenced applicants the most. These areas are where we currently invest the majority of our efforts.

REPORT OF THE PRESIDENT

Student Transit Pass

Gary Polonsky reported that there was a student referendum in progress to vote on the student transit pass.

Ralph Aprile advised that it was the second day of the referendum. This was a controversial campaign because it is not something that will be used by all students. So far the turnout for voting has been exceptional. Ralph was optimistic that there will be a favourable response. The cost will be \$50 per semester to ride transit through the Durham Region which is great savings when compared with the \$75/month for a bus pass.

Action: Cathy to forward to results of the student referendum to governors.

Peter Bagnall asked if the amount will be charged to every student? Ralph replied yes.

Gary Polonsky thanked Garry Cubitt for his assistance on behalf of the Region of Durham.

Update on Glass in Science Building East Atrium

Ken Robb reported that one panel of tempered glass from the fourth floor of the Science Building East Atrium shattered and pieces fell to the floor. A piece of glass landed on a student who was taken to hospital and determined not to have serious injuries.

The area has been secured and an investigation into the cause and the sturdiness of the remaining panes is underway to ensure this doesn't happen again. The institution has hired an independent consultant in addition to the insurance company's and the contractor's teams to determine why the glass shattered.

During the fall, other panes of glass were damaged. These were removed and each of these locations is covered with plywood. Ralph Aprile said that the supplier expects to have replacement glass for Monday. He noted that the evaluation of the existing glass is underway and will continue into early next week.

Ken advised that the area is secured until it is deemed safe and will then be re-opened to the public.

Gary clarified that only a portion of the pane of glass fell, not the entirety. He also noted that the tempered glass has been used in many buildings across Canada and this occurrence is rare.

Charlie Peel asked if this was glass to the outside? Ken replied that it was on the inside of the atrium.

Joanne Burghardt asked if the glass pebbled? Ken replied yes.

REPORT OF THE CHAIR

The Chair reviewed the upcoming events: ACAATO Conference, February 19 and 20 and the Nominating Committee meeting on March 6.

COMMUNITY INFORMATION – COMMENTS AND QUESTIONS

Deb Kinkaid reported that she attended the Campus Bookstore Canada conference, which is open to all college and universities. She went to a booth for Stormtech and Champions, where two of the representatives were alumni of Durham College. They both spoke highly of their experiences here. One individual was being promoted to a manager position and advised he would be returning to campus to recruit for his former position.

Charlie Peel commented that as a member of Local 222, he is part of a campaign to promote the purchase of domestic products. He suggested that future clothing items purchased should be made in Canada whenever possible. He noted that he has contact information for suppliers of hats made in Canada.

TERMINATION OF MEETING

There being no further business, the meeting was terminated 6:48 p.m.

Lorraine Sunstrum-Mann, Chair

Gary Polonsky, President